



University Extension  
Professional Studies

# MAKE YOUR GUESTS FEEL AT HOME



## POSTGRADUATE DIPLOMA IN TOURISM AND HOSPITALITY MANAGEMENT

### WHAT YOU'LL LEARN

- Tried-and-true methods for basic, multi-functional management applications
- Various types of tourism and hospitality careers, integrated leadership skills, and related topics
- How to present your portfolio or yourself successfully and persuasively to potential clients or employers
- Real-world practice in a learning environment at an American workplace followed up with classroom discussion



TOTAL UNITS: 47



COMPLETION TIME: 9 months



TUITION: \$18,200



ENGLISH FLUENCY:  
Minimum TOEFL PBT 550, iBT 80,  
IELTS 6.5, or Duolingo 100

**Broaden your experience in management and prepare yourself to become successful in your future career.** This program concentrates on the latest hospitality management practices and strategies, and introduces you to instructors who are experts in their respective fields of business. Study is full-time, combining lectures and interactive discussions, case studies, and site visits to Southern California corporations and other places of professional interest. You'll benefit from the opportunity to network with professionals from around the world, with maximum exposure to American business practices.

Establish a foundation of basic management skills that support all other occupational skills. Then broaden your portfolio or learn to market your potential through a specialized selection of electives, including branding, market research, internal and customer-facing communication, and effective management. Apply yourself through an internship with an American business and confirm your capability to bring success both inside a company and outside with customers, clients, and tourists.



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### TAKE YOUR CAREER TO A HIGHER LEVEL

Now that you've earned your Bachelor's degree, or completed 3 years of your undergraduate degree, we want to help you differentiate yourself from others in your field. One-Year Postgraduate Diplomas provide in-depth knowledge and on-the-job experience that will give you a unique advantage when applying for jobs. We've identified several key industries with great career potential. Take advantage of living and studying in a vibrant university community. Create new career opportunities—study with experts in your field, explore management specializations in-depth, gain a guaranteed U.S. internship, and leave UCR with a gold-standard UC diploma and work experience at an American company.

While there are as many paths to follow, as there are reasons to follow them when approaching continuing education, there is enormous value in terms of time, financial investment, and personal flexibility while gaining practical training from working professionals in your industry that extends beyond the theory of the classroom and into the real world.

#### KEY BENEFITS INCLUDE:

- UC Quality Curriculum
- Enhanced Employability
- Intercultural Management Competencies
- Instruction from Professional Leaders in the Industry
- Professional Endorsements

### PROGRAM FLOW



### DREAM BIG. STUDY IN CALIFORNIA.



Our postgraduate programs are the only one of their kind in the U.S., and are world recognized credentials.



Affordable, quality UC Gold Standard programs in the heart of sunny Southern California.



Gain relevant work experience to add to your CV to increase your employability either here or abroad.



Benefit from an American perspective to set you apart from your competition.



Acquire intercultural competencies, a global perspective, and the ability to work in collaborative teams that cross the lines of business and culture.



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## STUDY PLAN

<b>Quarter 1</b>	<b>Postgraduate Certificate in Management Completion Time: 12 weeks/3 months</b> Gain the best perspective in management through six separate modules.
<b>REQUIRED COURSES (23 UNITS)</b>	
<b>UNITS</b>	
Essentials for Professional Development <a href="#">MGT X200.6</a>	3
Global Human Resources <a href="#">MGT X200.1</a>	4
Global Marketing: Integrated Approaches to Marketing and Management <a href="#">MGT X200.2</a>	4
Multinational Financial Management <a href="#">MGT X200.3</a>	4
Building Technology-Centric Organizations <a href="#">MGT X200.4</a>	4
Strategic Management in the Global Environment <a href="#">MGT X200.5</a>	4
<b>Quarter 2</b>	<b>Specialization Completion Time: 12 weeks/3 months</b> Go in-depth with experts who have extensive knowledge in your field.
<b>ELECTIVE COURSES (12 UNITS)</b>	
<b>UNITS</b>	
Specialization Courses	12
<b>Quarter 3</b>	<b>Internship   Professional Experience Completion Time: 12 weeks/3 months</b> Apply your newly acquired skills on the job through a GUARANTEED internship with an American company, where you can capitalize on learning from and with a DIVERSE and MULTI-CULTURAL workforce, to give you insight and perspective from various angles.
<b>ONLINE COURSE (12 UNITS)</b>	
<b>UNITS</b>	
Analyzing the American Workplace	12
<p><b>Successful program completion qualifies you to apply for Optional Practical Training (OPT).</b> Upon completion of your Postgraduate Diploma Program, you are eligible for paid employment in the U.S. for up to one year through Optional Practical Training (OPT). Our experienced Career Consultants are here to provide robust, one-on-one career advisement to assist you in finding the best-matched company to start your career in the U.S., guaranteed!</p>	



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## ARE YOU READY FOR YOUR NEXT STEP?

Schedule an appointment with a **Student Success Coach** to get started. [extension.ucr.edu/coach](https://extension.ucr.edu/coach)

